



Preventing Storm Water Pollution.

~Brought to you by the Fruitport Village Council



What is Storm Water?

Storm Water is excess surface water that originates from falling rain or melting snow. Storm Water that does not immediately soak into the ground becomes Storm Water runoff. Storm Water runoff picks up pollutants such as fertilizers, dirt, pet wastes, pesticides, oil and grease.


So what?



Storm Water runoff flows into our rivers, lakes and streams, carrying surface pollutants with it. Urban Storm Water is considered to be one of the primary vectors of pollutants, heavy metals, nutrients (particularly phosphorus), complex organic material, and pathogens.¹



What can I do?

- Properly dispose of household chemicals and automotive fluids at designated sites. Never dump them in the street or soil.^{2,3}
- Always clean up after your pets. Decaying wastes can contaminate swimming and drinking water.^{2,3}
- Keep leaves and grass clippings out of storm drains. Decay of organic materials can end up killing fish and promoting the growth of algae.²
- Use a commercial car wash. These facilities recycle their wastewater and/or treat it.²
- Use lawn fertilizers and pesticides sparingly.³
- Position sprinklers so that water falls only on the lawn and not on the driveway, sidewalk, patio or street.³
- Pave as little of your property as possible, hard surfaces don't absorb water.³
- Gradually change your landscape into a GreenScape (more info at www.epa.gov/epawaste/conserv/rrr/greenscapes/owners.htm).
- Report clogged storm drains by contacting the DPW by phone (231) 865-3577, via email thevillageoffruitport@gmail.com, or via the village webpage <http://villageoffruitport.com/index.htm>.
- Learn more by becoming a facebook fan of The Village Of Fruitport . 

1. Chocat, B., Ashley, R., Marsalek, J., Matos, M., Rauch, W., Schilling, W., & Urbonas, B. (2007). Toward the sustainable management of urban storm water. *Indoor and Built Environment*, 16(3), 273-285.
2. Eight ways you can fight runoff pollution. (1999). *National Wildlife*, 37(6), 10.
3. Protecting water quality from urban runoff. (2003). *U.S. Environmental Protection Agency*. Retrieved from http://www.epa.gov/owow/NPS/urban_facts.html